

Subject: RE: Small Business Saturday Conference Call
Date: Friday, November 6, 2015 9:24:20 AM Pacific Standard Time
From: Henna Sherzai
To: Ariana Gomez, Laura Hill, Noah Strouse

Same.

From: Ariana Gomez [mailto:ariana@fashiondistrict.org]
Sent: Friday, November 06, 2015 9:22 AM
To: Laura Hill <laura@southpark.la>; Noah Strouse <noah@historiccore.bid>
Cc: Henna Sherzai <HSherzai@downtownla.com>
Subject: RE: Small Business Saturday Conference Call

Should we reschedule after lunch? Any time after 2p works for me.

Ariana

From: Laura Hill [mailto:laura@southpark.la]
Sent: Friday, November 06, 2015 9:19 AM
To: Noah Strouse <noah@historiccore.bid>; Ariana Gomez <ariana@fashiondistrict.org>
Cc: Henna Sherzai <HSherzai@downtownla.com>
Subject: Re: Small Business Saturday Conference Call

Hi everyone,

My morning has been flipped on its head as well. The rest of my afternoon is flexible and am able to reschedule. Is there another time today that you all are available?

Best,
LH

Laura Hill
Communications and Policy Manager



South Park Business Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1110 | c. 314 956 4425

Check out our new website: www.southpark.la
fb.com/southparklosangeles | [@southparkla](https://twitter.com/southparkla)
24/7 DISPATCH: 866-560-9346

From: Noah Strouse <noah@historiccore.bid>
Date: Friday, November 6, 2015 9:13 AM
To: Ariana Gomez <ariana@fashiondistrict.org>
Cc: Laura Hill <laura@southpark.la>, Henna Sherzai <HSherzai@downtownla.com>
Subject: Re: Small Business Saturday Conference Call

Hi All,

Sorry for the last minute notice but something came up I have to attend to and I'll have to miss the call this AM. We're happy to participate in Small Business Saturday any way that makes sense and utilize Historic Core resources like adjusting our Shopwalk format & collateral, asking for DTLA-wide promotion from social media partners, etc.

Ariana - can I give you a call this afternoon for a quick catch-up?

Noah

NOAH STROUSE

Marketing & Services Coordinator

453 South Spring Street, Suite 1116
Los Angeles, California 90013

p [213/488-1901](tel:2134881901)

c [310/383-6304](tel:3103836304)

HistoricCore.BID

FOLLOW US ON:

[facebook](#) / [twitter](#) / [instagram](#)

24HR HOTLINE:

[213/239-8336](tel:2132398336)

On Wed, Nov 4, 2015 at 4:47 PM, Ariana Gomez <ariana@fashiondistrict.org> wrote:

Dial-in Number: [712-775-7031](tel:7127757031)

Meeting ID: 703-806-600